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Language courses pay dividends for vineyard workers, businesses

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Napa Valley winemakers, vineyard managers and other industry professionals have been running to Josefina Adriance for the past two decades for Spanish lessons. About 90 percent of her customers work in the wine industry alongside Spanish speakers and want to be able to reach out to them, said the executive director of Spanish for Business.

Unable to find materials that dealt specifically with winemaking, she visited numerous wineries and vineyards in Spain to learn proper viticulture terminology and created her own manuals and dictionary, which she said are being used in wineries throughout the United States.

<http://www.pressdemocrat.com/news/2549145-181/language-courses-pay-dividends-for?artslide=0>