



# Toast of the Valley

## New guide to Spanish for the wine industry

An updated, expanded edition of "Spanish for the Wine Industry" is now available from Napa Valley author Josefina K. Adriance.

Adriance published the first edition in 2003 after 15 years of teaching Spanish for business and searching for the right books for her clients in the wine industry.

Adriance said she created "Spanish for the Wine Industry" for employees seeking to increase performance effectiveness by speaking Spanish on the job.

"Because there were so few materials available that provided the specific vocabulary of the wine industry, my book was designed to help those who need to communicate in Spanish in vineyards, wineries and in human resources offices," she said.

After the first edition sold out, Adriance updated and expanded the first one and added an English-Spanish CD.

The book, which can be used in classes or for self-guided study, begins with the basics that a person may practice daily, such as "Good morning" and "Are you ready?"

Subsequent lessons focus on the vineyard, the winery and the human resources office, teaching sentences like "Make sure there are no leaks in the pipes," "We will start bottling on Monday morning," and "Please fill out this application."

It also provides an English-Spanish glossary, along with exercises.

"It is an excellent foundation for anyone in the industry," said winemaker Peter Luthi. "Spanish for the Wine Industry provided the basic language and technical terms I needed to start communicating effectively with my Spanish-speaking crew."

Adriance, a native of Madrid, Spain, moved to the Napa Valley in 1985 and founded Spanish for Business in 1992 to provide translation, interpretation and classes with an emphasis on communicating in the wine and hospitality industries.

She is also the author of the "English-Spanish Dictionary for the Wine Industry," "English for the Wine Industry" (Inglés para la Industria Vitivinícola) and "Spanish for the Hospitality Industry."

The second edition of Spanish for the Wine Industry is available for \$36 on the Spanish for Business website, SpanishforWine.com. or by mail order from P.O. Box 502, Napa, CA 94559. For more information, call 707-257-1809 or email Spanish4Business@aol.com.



# SPANISH

for the  
**WINE INDUSTRY**

*Second Edition*

**JOSEFINA K. ADRIANCE, M.A.**